



# "Growing Parks & Growing Trails"

A Working Model for Local Revitalization Efforts



Brought to you by Hudson Crossing Park



Hudson Crossing Park  
Located just north of Schuylerville on Champlain Canal Lock 5



## Hudson Crossing Park On the Champlain Canalway Trail

Our mission is to tie environmental responsibility to economic revitalization, and to engage people of all ages in making informed choices for a sustainable future.

To achieve our mission we have three objectives:

- To foster environmental stewardship
- To emphasize the area's natural, cultural, and economic history
- To establish a public park that is an educational and recreational destination



Trails come in all sizes and shapes



## "Growing Parks & Growing Trails"

PEOPLE with PASSION  
Work  
POWERFUL PROJECTS  
Work  
STRONG PARTNERS  
Work  
PERSEVERANCE  
Work  
PATIENCE  
Work  
PRESS & PROMO  
Work  
PENNIES  
And lots more work!



7 Key Elements to Successful Projects



## "Growing Parks & Growing Trails"

### PEOPLE WITH PASSION

Unite people with a common goal  
Allow them to help create the vision


Empower them  
Recognize them

These people are important - Be certain they know it  
and by the way - please start meetings on time, end meetings on time, and feed volunteers well

PEOPLE with PASSION - POWERFUL PROJECT - PARTNERS - PERSEVERANCE - PATIENCE - PRESS & PROMOTION - PENNIES



## People of Hudson Crossing Park



Darryl	Farrest	Sharon	Carol	Linda	Dave
George	Herb	Lee	Nancy	Blue	Jennifer
Cindy	Karen	John	Sharon	Kim	Taylor
Mike	Christina	Ron	Gerd	Leif	Ray
Sam	Corey	Emil	Roger	Eva	Eric
Bill	Fatti	Art	Susan	Paul	JoAnn
Debbie	Erwin	David	Becky Catherine	Ruth	Andrea
Dave	Tracey	Deb	Becky	Kathy	Fam
Chris	Mark	Chris	Neil & crew	Maddie	Julia
Valene	George Jr	Brett	George Jr	David	Sam
Alex	Becky	Sally	Becky	Alex	Kayla
Eva	Libby	Keith	Jack	Phil	Christine
Tim	Chris	Lydia	Andrew	Judy	Mechele
Richard	Kent	Andrew	Mike	Sam	Ray
Susan	Alagna	Mike	Julie	Don	Bill
Andy	Cameron	Austin	Ed	Jim	
Louise	Julie	Lisa	Candice	Ed	
Chip	Troy	Alexandr	Ed	Joe	
Martha	Alice	Timothy	John	Mary	
Judy	Nick	Mary	Jack		
Kathy	Jim	Beth	Jack		
Peggy	Monica	Sam	Jack		
	Emma	Kate	Phyllis		
	Giles				

**A sampling of volunteers  
Working together to grow  
Hudson Crossing Park**

some of these folks have been with us  
for over ten years!

## CHOOSING A POWERFUL TRAIL PROJECT



Consider carefully:

- Ownership & permitting of your chosen location
- Environmental impact +/-
- Potential to create a "destination" and welcome people
- Availability of community services & amenities

Do your homework



What will make your Trail special?



Before you build:

- Will your Trail be seasonal or year-round?
- What surface will you choose?
- Who will use it?
- Who will care for it...volunteers or staff?
- Will it be naturalized - have you considered native plantings?
- What type of signage will you choose?
- Will you have picnic stops? overlooks?
- Where will trail-users park?
- Will your trail be universally accessible?

PEOPLE with PASSION... POWERFUL PROJECT... PARTNERS... PERSISTENCE... PATIENCE... PRESS... PROMOTION... PENNIES



## DEVELOPING AND PROMOTING TRAILS

Check out these publications available online at [PTNY.ORG](http://PTNY.ORG)

- DEVELOPING AND PROMOTING TRAILS
- GETTING STARTED - A GUIDE TO PLANNING TRAILS
- GETTING ON TRACK: WORKING WITH RAILROADS TO BUILD TRAILS IN NEW YORK
- GREENWAYS AND TRAILS BRING NEW ECONOMIC VITALITY TO NEW YORK'S COMMUNITIES
- HEALTHY TRAILS, HEALTHY PEOPLE
- HANDBOOK FOR LANDOWNERS: Getting Involved - A community Trail Handbook for Landowners
- YOUTH AND TRAILS IN NEW YORK: An Interactive Safety
- BLAZING TRAILS - (article) NYS Conservationist

*And...take your camera on vacation!*

PEOPLE with PASSION... POWERFUL PROJECT... PARTNERS... PERSISTENCE... PATIENCE... PRESS... PROMOTION... PENNIES



**Bike-Friendly Nations**

Canada often uses Dutch expertise in bike safety and infrastructure. Dutch engineers, known as "wielrijers", help guide the Canadian landscape and show us the way to a healthier planet.

**Nous sommes de bons cyclistes**

Des villes canadiennes se font à l'expérience néerlandaise en matière de sécurité et de planification pour cyclistes. Des ingénieurs des Pays-Bas aident les canadiens à développer des infrastructures de transport et à protéger l'environnement.

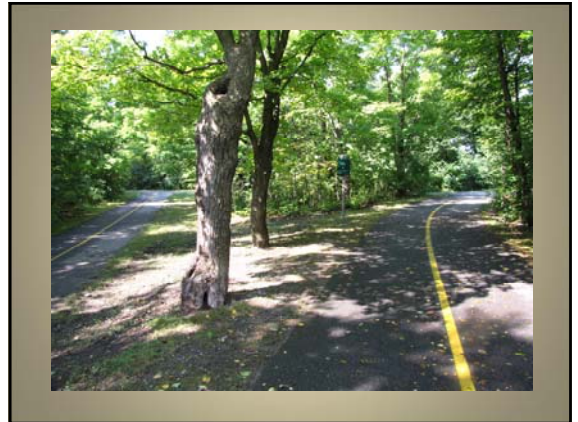
Canada and the Netherlands  
Le Canada et les Pays-Bas 65 years of friendship  
ans d'amitié



**Welcome travelers to the Trail**

Whether they arrive on foot, or by car, bicycle, or boat, travelers appreciate restaurants, and bakeries, restrooms, and benches and flowers...

PEOPLE with PASSION... POWERFUL PROJECT... PARTNERS... PERSISTENCE... PATIENCE... PRESS... PROMOTION... PENNIES



**HUDSON CROSSING**

Powerful Projects all start somewhere...

Just Do It

PEOPLE with PASSION... POWERFUL PROJECT... PARTNERS... PERSEVERANCE... PATIENCE... PRESS!

**HUDSON CROSSING**

Here is our "Powerful Park Project"

**PROPOSED CENTERPIECE OF HUDSON CROSSING PARK**

Concept drawing for the Environmental Education Center

PEOPLE with PASSION... POWERFUL PROJECT... PARTNERS... PERSEVERANCE... PATIENCE... PRESS!

**HUDSON CROSSING**

## "Growing Parks & Growing Trails"



### The "Backyard Concept"





PEOPLE with PASSION - POWERFUL PROJECT - PARTNERS - PERSEVERANCE - PATIENCE - PERSISTENCE - PROMOTION - PLANNING

## PARTNERS



**Think about** your local Schools, Colleges, Service Clubs, Fire Department, Chamber of Commerce, Business Association, Hospital, etc.

**Think about** kids, teachers, stay-at-home Moms & Dads, retirees, historians, local business owners, corporate executives, nature & birding clubs, etc.

**Think about** the alphabet soup of Organizations...local, state, and federal N.F.S., E.C.N.H.C., H.R.V.G., O.P.R.H.P., P.T.N.Y., C.T.A.N.Y., etc.



**Think about** NYS Canal Corporation, D.O.T., Scenic Byway Programs, D.O.S. Local Waterfront Revitalization Programs, D.E.C., E.P.A., etc.

**Think about** local municipalities & your elected officials - think about working together. **IT'S ALL ABOUT SYNERGY!**

**Think about** blurring municipal lines - Remember that communities are neighbors

### AND CULTIVATE GOOD NEIGHBORS

PEOPLE with PASSION - POWERFUL PROJECT - PARTNERS - PERSEVERANCE - PATIENCE - PERSISTENCE - PROMOTION - PLANNING

**HUDSON CROSSING**

## Working together...a sampling of HUDSON CROSSING PARK Partners...

Parks and Trails NY  
Canalway Trail Association NY  
Hudson River Foundation  
Community Foundation of the Capital Region  
Sikimore College  
Green Mountain College  
BOCES  
Shenendehowa High School  
Schuylerville Central Schools  
Saratoga P.L.A.N.  
The Adirondack School of Northeastern NY  
Belle Vue Pre-School  
Boy Scouts / Girl Scouts  
Salem Art Works

- National Park Service
- Eric Canalway National Heritage Corridor
- Federal Highway Administration
- US Environmental Protection Agency
- NYS Canal Corporation
- NYS Department of State - Division of Coastal Resources
- NYS Department of Environmental Conservation
- NYS Department of Transportation
- NYS Scenic Byway
- NYS Snowmobile Association
- Eric Canal Greenway
- Hudson River Valley Greenway
- Lakes to Locks Passage
- Historic Saratoga/Washington on the Hudson Partnership
- Saratoga County
- Washington County
- Town of Northumberland
- Town of Saratoga
- Town of Greenwich
- Town of Easton
- Village of Schuylerville
- Schuylerville Area Chamber of Commerce



PEOPLE with PASSION - POWERFUL PROJECT - PARTNERS - PERSEVERANCE - PATIENCE - PERSISTENCE - PROMOTION - PLANNING

**HUDSON CROSSING**

## PERSEVERE and be PATIENT

*most of the time at least...*







PEOPLE with PASSION - POWERFUL PROJECT - PARTNERS - PERSEVERANCE - PATIENCE - PERSISTENCE - PROMOTION - PLANNING

**HUDSON CROSSING**

## Persevere and be Patient

*good things come to those who wait...and work!*






PEOPLE with PASSION - POWERFUL PROJECT - PARTNERS - PERSEVERANCE - PATIENCE - PERSISTENCE - PROMOTION - PLANNING

**HUDSON CROSSING**

## Persevere and be Patient

*and enjoy the results*





PEOPLE with PASSION - POWERFUL PROJECT - PARTNERS - PERSEVERANCE - PATIENCE - PERSISTENCE - PROMOTION - PLANNING

**PRESS & PROMOTION**

Extend an open invitation to folks in your community...invite them to host nature walks, adopt-a-trail, go birding, set up geo-caching & letter-boxing, just get them out to enjoy!




PEOPLE with PASSION...POWERFUL PROJECT...PARTNERS...PERSEVERANCE...PATIENCE...**PRESS**+

Give your local press "good stuff"



2010

Franklin County Park

Your at a glance

PEOPLE with PASSION...POWERFUL PROJECT...PARTNERS...PERSEVERANCE...PATIENCE...**PRESS**+

PROMOTION...**PENNIES**

**Press and Promotion**

Press Releases

Photo Opportunities

Create an image that your trail is a "happening place"






PEOPLE with PASSION...POWERFUL PROJECT...PARTNERS...PERSEVERANCE...PATIENCE...**PRESS**+

PROMOTION...

**LOTS OF PENNIES...OR NOT?**



PEOPLE with PASSION...POWERFUL PROJECT...PARTNERS...PERSEVERANCE...PATIENCE...**PRESS**+

PROMOTION...**PENNIES**

Searching for pennies in a challenged economy...

**GRANTS - BOTH SMALL AND LARGE - PUBLIC AND PRIVATE**

**MUNICIPAL SUPPORT - OUTRIGHT, IN-KIND, AND FRONT END FOR GRANTS**

**AUCTIONS, RAFFLES & EVENTS (more promo than pennies)**

**SALES - "TRAIL-WEAR", DINNERS, ETC. (again...more promo than pennies)**

**IN-KIND CONTRIBUTIONS FROM THE COMMUNITY**

**ANNUAL FUND DRIVE APPEALS**

**DONATIONS - ALWAYS WELCOME**

Remember...good planning + good projects + good positioning = good searching

PEOPLE with PASSION...POWERFUL PROJECT...PARTNERS...PERSEVERANCE...PATIENCE...**PRESS**+





Come out  
and play!



Together we are  
Growing Parks, Growing Trails,  
and Growing Communities

Thank you for being here today...  
...and best of luck with YOUR project!

[www.hudsoncrossingpark.org](http://www.hudsoncrossingpark.org)

