

2010 Columbia Land Conservancy Sponsorship Opportunities

Sponsorship Benefits:	Organizational Underwriter	Conservation Benefactor	Guardian of the Land	Partner in Protection	Open Space Advocate
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Your company's logo and link on CLC's homepage and email blasts	✓				
Your company's logo in CLC's 2010 bi-annual newsletters	✓				
Display or exhibit area at the Country Barbecue	✓	✓	✓		
Recognition as an Event Sponsor at an additional CLC Event of your choice	All	2	*		
Recognition as an Education Sponsor on the Education Calendar sent to members	✓		*		
Recognition as a Public Conservation Area Sponsor at the PCA kiosk of your choice	All	1	*		
Complimentary admissions to the 2010 Country Barbecue	8	6	4	2	
Recognition on CLC's website with a link to your company's website	w/ logo	w/ logo	w/ logo	✓	✓
Advertisement in the Country Barbecue event program	full page	full page	full page	full page	1/2 page
Complimentary one year CLC membership	✓	✓	✓	✓	✓
Recognition in CLC's Spring/Summer newsletter	✓	✓	✓	✓	✓
Recognition in the Country Barbecue promotional materials	✓	✓	✓	✓	✓

* select one of three

Country Barbecue event program...

1/2 page advertisement - \$250
 1/4 page advertisement - \$150
 (material deadline April 2)

2010 Scheduled Events...

Annual Pancake Breakfast - March 27th
 20th Annual Country Barbecue - May 30th
 (promotional material deadline April 2)
 Columbia County Bike Tour - Fall 2010
 Greenport 5K Trail Run - Fall 2010

2010 Education Programs...

(three available sponsorships)

CLC's Public Conservation Areas...

Borden's Pond, Chatham
 Drowned Lands Swamp, Ancram
 Greenport, Greenport
 Hand Hollow, New Lebanon
 High Falls, Philmont
 Ooms at Sutherland Pond, East Chatham
 Round Ball Mountain, Ancram
 Schor, East Chatham
 Seigel-Kline Kill, Ghent
 (three available sponsorships at each PCA)

Columbia Land Conservancy's
20th Annual Country Barbecue
Program Advertisements

Overall Publication Size
5.5"W x 8.5"H

- A Full Page
4.5"W x 7.5"H
- B 1/2 Page
4.5"W x 3.5"H
- C 1/4 Page - horizontal
4.5"W x 1.75"H
- D 1/4 Page - vertical
2"W x 3.5"H



Specs

Camera ready art or digital files

File Formats Accepted

pdf, eps, tiff, gif, jpgs

all advertisements are in black and white



2010 Sponsorship Opportunities

I/we pledge the following 2010 corporate sponsorship support to assist Columbia Land Conservancy in its efforts to protect rural open space in Columbia County:

Organizational Underwriter - \$10,000

Conservation Benefactor - \$5,000

Guardian of the Land, Event Sponsor- \$2,500

Guardian of the Land, Public Conservation Area Sponsor - \$2,500

Guardian of the Land, Education Sponsor - \$2,500

Partner in Protection - \$1,000

Open Space Advocate - \$500

Country Barbecue Event Program

1/2 page advertisement - \$250

1/4 page advertisement - \$150

Business name

(as I/we wish it to be listed in acknowledgements)

Contact person

Address

City/State/Zip

Phone/Fax

E-mail

Website

We prefer to be invoiced prior to the sponsored event.

Enclosed is my check, payable to the Columbia Land Conservancy.

Please charge my credit card: Mastercard or Visa (circle one)

Card #

Exp. Date

CVV#

X

Signature

Date

Please note:

- ✓ Return this completed form to CLC by April 2, 2010 to be included in the Country Barbecue invitation.
- ✓ Advertisement materials, including logos, are due to CLC by April 30, 2010.
- ✓ See enclosed flyer for advertisement sizes, specs and file formats accepted.
- ✓ Email electronic files to Lauren Haberland at lauren@clctrust.org or mail with enclosed return address envelope.
- ✓ CLC reserves the right to edit materials as necessary for printing purposes.