



Become a Business Sponsor

Thank you for considering sponsorship!

CLC relies on donations from individuals, foundations, and business sponsors like you. Your support helps us protect family farms, manage over 4,000 acres of land for public access and wildlife habitat, and work with private landowners and community members to preserve Columbia County's rural character. We recognize all our business sponsors, as described below. Contact Erica Hann with questions at erica.hann@clctrust.org or 518.392.5252, ext. 202.

Basic Sponsorship Package

Listing on CLC website

Site averages 300 views per month

Listing in Annual Report

Full-color publication mailed annually to list of approximately 3,000 individuals

Listing in CLC Newsletter

Full-color publication mailed twice annually to list of approximately 3,000 individuals

Invitations to Pancake Breakfast

Annual event for over 200 members and supporters

Sponsorship Levels

Borden's Pond Fox (\$25 - \$99)

- Basic Sponsorship Package

High Falls Salamander (\$100 - \$249)

- Basic package plus your link on the CLC website

Siegel-Kline Kill Trout (\$250 - \$499)

- Salamander package plus recognition at the Pancake Breakfast

Drowned Lands Heron (\$500 - \$999)

- Trout package plus thumbnail ad or logo in newsletter
- Invitation to join The 1786 Society and recognition at all six events for these major donors
- Recognition at Family Fun Day, which attracts nearly 100 individuals per year

Hand Hollow Otter (\$1,000 - \$4,999)

- Heron package plus 1/8 page ad or logo in newsletter

Ooms Meadowlark (\$5,000 - \$9,999)

- Otter package plus 1/4 page ad or logo in CLC newsletter

Greenport Monarch (\$10,000 and up)

- Meadowlark package plus your logo on CLC homepage
- Recognition at ten Public Conservation Areas
- Your logo in CLC's monthly news, sent to 3,000 individuals per month
- Your logo in Conservation Minded, a magazine sent twice per year to nearly 200 landowners